

# RV PARK

INTELLIGENT HOSPITALITY  
WiFi SYSTEM FOR RV PARKS

 **START HOTSPOT**





# TOP WiFi FEATURES



## WiFi MANAGEMENT

Centralized WiFi management of the user accounts, access limits, Internet plans. All APs are connected to a central cloud server for authentication, accounting and management.



## USER LEVEL LIMITS

Assign different limits to user accounts: download, upload, bandwidth quota, expiration date. Very high customization of user accounts which allows creating limited or unlimited accounts.



## WiFi BILLING

Billing with preprinted vouchers, PayPal, 70+ payment gateways... Automate billing of your WiFi service and keep 100% of the profits.



## INTERNET PLANS

Define price for Internet Plan and determine download and upload speed the guest will have during the session, total bandwidth data available for transfer, optional session duration...



## VIDEO ADS BEFORE LOGIN

The system can deliver video commercials before a guest connects to WiFi, targeted by age and gender. Each campaign includes the click-through rates stats, with a PDF report available



## SOCIAL LOGIN

Your guest login via social network account is a quick and simple way to collect emails and your guests and visitors names, and therefore to use those data for purposes of marketing campaigns



## EMAIL MARKETING

Send promo Email marketing campaigns automatically when a guest connects or leaves the premise. Set automated Email reminders to visit venues or sell products.



## ADVANCED ANALYTICS

Ranging from basic data to advanced analytics, the system offers you both reports and a complete insight into how WiFi network functions and the behaviour of your guests on the Internet



# CLOUD WiFi ARCHITECTURE

Start Hotspot Cloud WiFi has an advanced architecture that allows both simple and very large networks.

You can start offering WiFi services and grow slowly by adding new access points, connect different park areas, one step a time.

Easily integrate several separate WiFi networks in one large network, where all accounts are served from the central database (included free of charge).

Flexible architecture makes Start Hotspot Cloud WiFi system suitable for different implementations, from one RV Park to country wide WiFi networks.







# IDEAL WiFi SOLUTION

A fast and reliable WiFi network is expected today at all institutions, hotels, restaurants, bars, airports, transports, RV parks...

Excellent WiFi contributes to greater guest satisfaction and loyalty.

Our system provides you with both advanced WiFi network control and a reliable connection with all the guests.

It enables you to deliver video commercials and automatically sends special offers at defined time intervals, which leads to an increase in revenues from your other services.

The system collects data and surveys, which provide objective feedback on guest satisfaction.



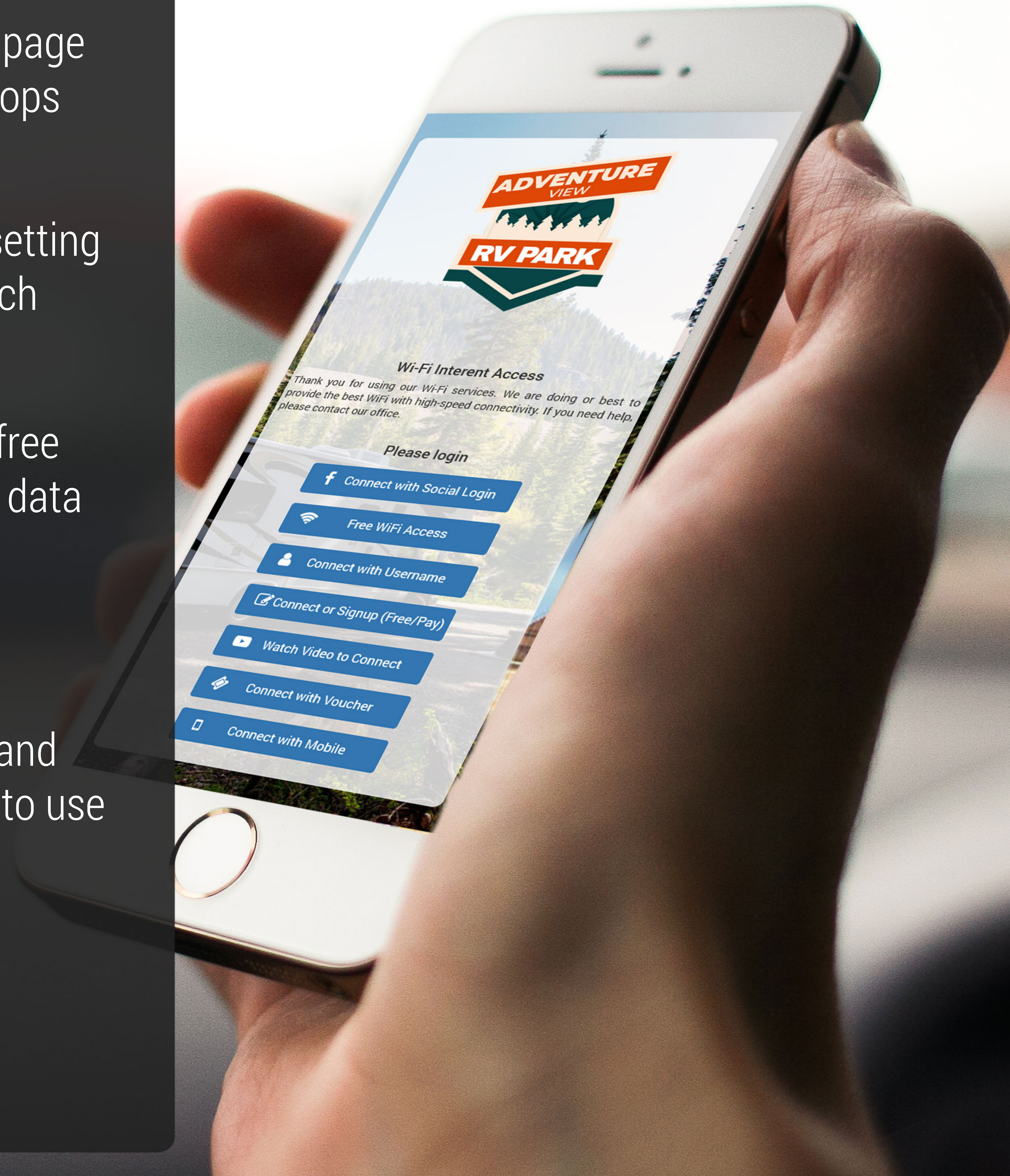
# HOW RV PARK WiFi WORKS?

When your guest connecting to WiFi, a welcome page automatically translated into a guest language pops up on a device.

You can easily customize the welcome page by setting the logo, background, colors and the ways in which your guests can access the Internet.

There is a possibility to include various features: free Internet, faster paid Internet, email and customer data collection, the access granted on entering room number and name, the access via social network accounts or having seen video commercials.

Each connected device is limited with download and upload speed, available bandwidth transfer, time to use your service, so you can ensure excellent WiFi experience for all your guests.





# INTERNET CONTROL

Start HotSpot Cloud WiFi system precisely controls the Internet access speed, data transfer and a number of devices which a guest can connect to WiFi.

Since streaming services, like YouTube, Netflix, HBO Max, becoming more popular, it is very important to limit access speeds, so your guests could get great WiFi.

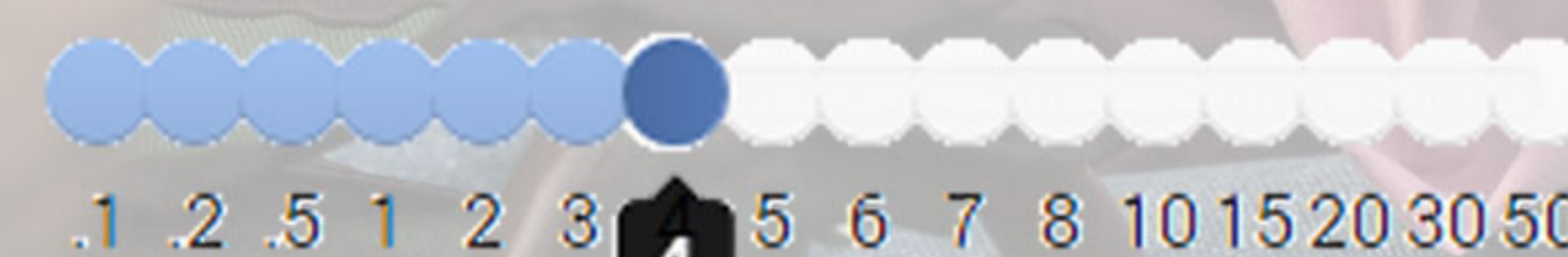
The guest is allowed to use multiple devices (1, 3 or more) per room, and for each device there is a customer device usage statistics.

When a guest connects to an access point, he will be logged in automatically.

Download Mbps



Upload Mbps



☐ Unlimited bandwidth  
Quota

GB

☒ Autologin device

☒ Multi device  
 Devices

☒ Unlimited time



# WiFi MARKETING

WiFi is an ideal marketing channel because it enables you to display video advertisements before a guest is connected to the internet.

Start Hotspot WiFi system enables you to set one or multiple video advertisements which can be rotated each time the guest is connected.

For each marketing campaign you will get analytics which includes the number of displayed video ads, click-through rates, how successful the campaign is, with PDF reports for property manager.

Having seen a video advertisement, a guest will be offered to connect to the Internet and visit the web page with a special offer. Thus you enhance guest engagement and advertise your other services.







# WiFi SURVEY

Your WiFi network is a perfect channel to gather the opinions of your customers.

Gather valuable information about your guests, which can be used for marketing purposes and to improve the quality of your services.

Resolve complaints about your services or the staff, which you would not have been informed about otherwise.

Surveys can be displayed on the initial login page, or sent in an email after a defined time interval.

All the data are instantly available being gathered into legible analytics, without any paperwork.

Survey statistics show a number of collected surveys over time and a detailed breakdown of each question of your survey.



# PAYMENTS & CREDIT CARD BILLING

Credit card processing option is very important if you want to automate your business.

Visitors who are willing to use your services can sign up for username and password, choose an Internet plan and pay with their credit card.

The processing occurs within seconds and your customers are able to continue using your services.

## WiFi REVENUE

Get Revenue list with the revenue data based on WiFi location and date for the selected time period.

Acquire daily, monthly, yearly or custom range Revenue reports and based on them check your business results.





# CLOUD WiFi SYSTEM

Start Hotspot is a cloud system of great possibilities that connects various devices into an intelligent WiFi network.

The system works on on-premise server (VM / Data center / Azure / Amazon).

It provides centralized device management, guest WiFi network control, access methods settings, guest accounts updates, extraordinary analytics and reports, easy network expansion.

System supports WiFi devices of the leading network brands: Aruba, Cisco, Ruckus, Ubiquiti, Tp-Link, Mikrotik, Cradlepoint, D-Link, Asus, Meraki, Icomera, Open-Mesh, etc.





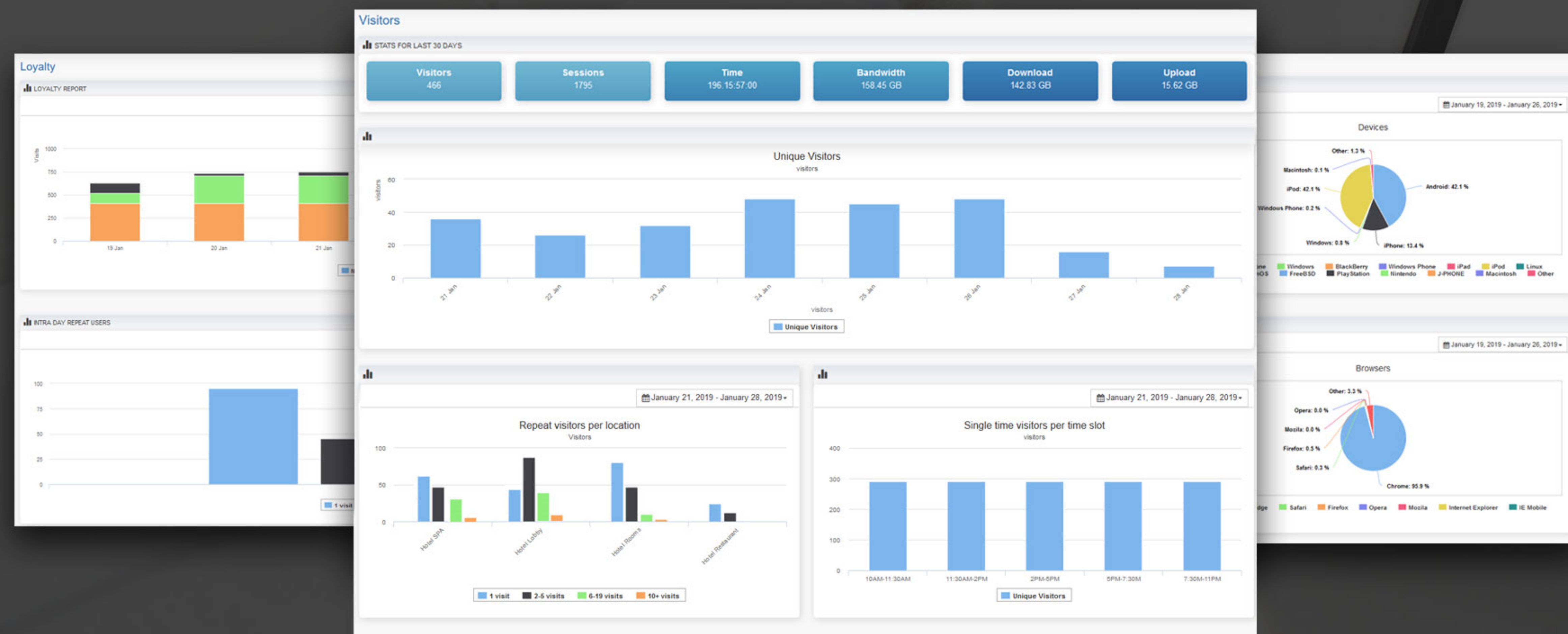
# ADVANCED ANALYTICS

Ranking from basic data to advanced analytics, Start Hotspot system offers a thorough insight into guest behaviour.

Get to know your guests, find out what their habits are and prepare effective Email campaigns.

Track Internet usage, set the limits to Internet plans, or set specific limits to individual users.

Visitors statistics have been divided into multiple reports which include loyalty, top users, time intervals, sex, age, and other demographic data.





# ABOUT US

Antamedia software company has been developing software solutions and specialized solutions for both small and middle-sized businesses since 2001.

We initially helped entrepreneurs realize their goals and start their own businesses, and nowadays we give support to our biggest business clients as well.

Antamedia was a pioneer in WiFi software business in 2006 and since then we have expanded the list of solutions for WiFi control with Cloud innovative software solutions.

Start Hotspot is a next-generation intelligent system which improves WiFi network and boosts customer satisfaction.







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