



# RESTAURANT SYSTEM

ONLINE FOOD ORDERING AND  
AUTOMATIC WI-FI MARKETING  
SYSTEM FOR RESTAURANTS





# RESTAURANT SYSTEM



## RESTAURANT WiFi

Enable the guest to connect to WiFi without entering an access code and collect email for further communication



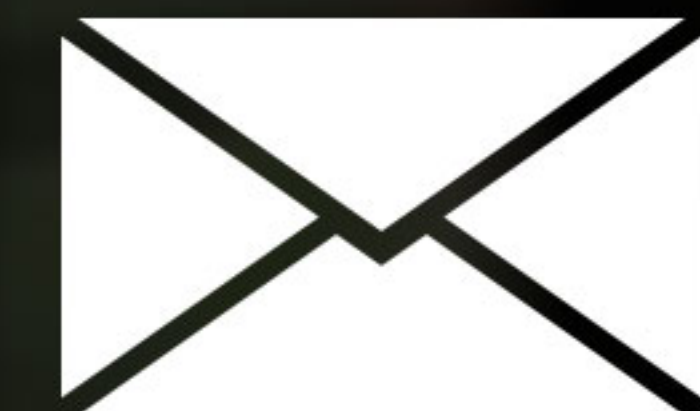
## VIDEO ADS

Show the video ads that a visitor has to watch before connecting to WiFi and advertise special offers and new dishes



## SOCIAL WiFi

Social login is a quick and easy way to collect emails and the names of your guests for marketing campaigns



## EMAIL MARKETING

When a guest leaves the restaurant he will receive an email with a survey to evaluate the service



## FOOD ORDERING

Enable quick and easy food ordering via your site or Facebook page, set working hours, zones and cost of delivery



## ORDER CONFIRMATION

Receive orders on your phone or tablet, with the exact address of the client and confirm the expected delivery time



## SETTING UP THE MENU

Group your dishes into an organized and easily readable menu. Add an image, define the price of the main meal, drinks...



## RESERVATION

Ensure restaurant table reservation as well as ordering food in advance. Take cash or accept online payment



# IDEAL SOLUTION FOR YOUR RESTAURANT

The Antamedia Restaurant System can help you increase your earnings by an average of 30%, using a combination of two next-generation software.

The system combines the WiFi network as a marketing channel with software for ordering and booking tables. The system also allows the display of video ads and automatically sends special offers at a defined time interval, thereby increasing revenue.

The system collects data and surveys, which provide objective feedback on guest satisfaction.

A guest can give consent to receive intermittently emails containing discounts, coupons and the offers of your partners for advertising purposes.







# HOW SYSTEM WORKS?

When a guest first connects to the restaurant WiFi network, they will receive a welcome email.

When a guest leaves the restaurant, the system can send a short survey asking whether the guest is satisfied with the service in order to react to possible complaints.

After a month, the system can send a pre-arranged email to remind the guest to come again.

After 60 days, you can send a coupon that the guest will need to use within the time limit. You can customize or create different email templates and configure the sending intervals.

If necessary, when you expect a smaller number of guests, send a promotional email with a special discount on that day and increase revenue.



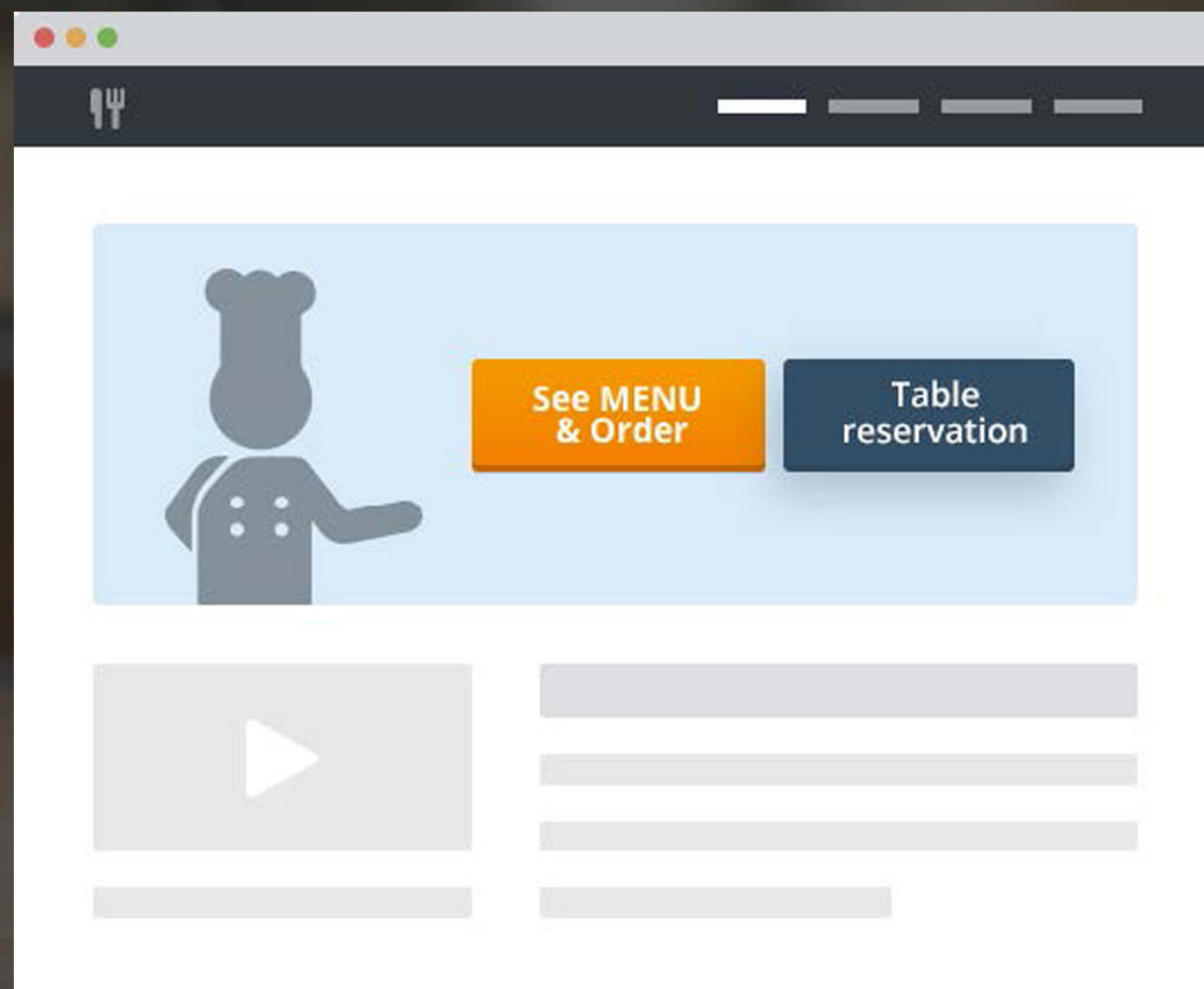
# ONLINE ORDERING FROM OR WEBSITE

Simply add the See MENU & Order button to your website and Facebook page.

When clicked, it opens the online menu. Similarly, the Table Reservation button on your website opens the booking form.

You receive the orders and table bookings on a smartphone or tablet (Android or iOS).

Confirm the order / reservation and print order directly from the app.





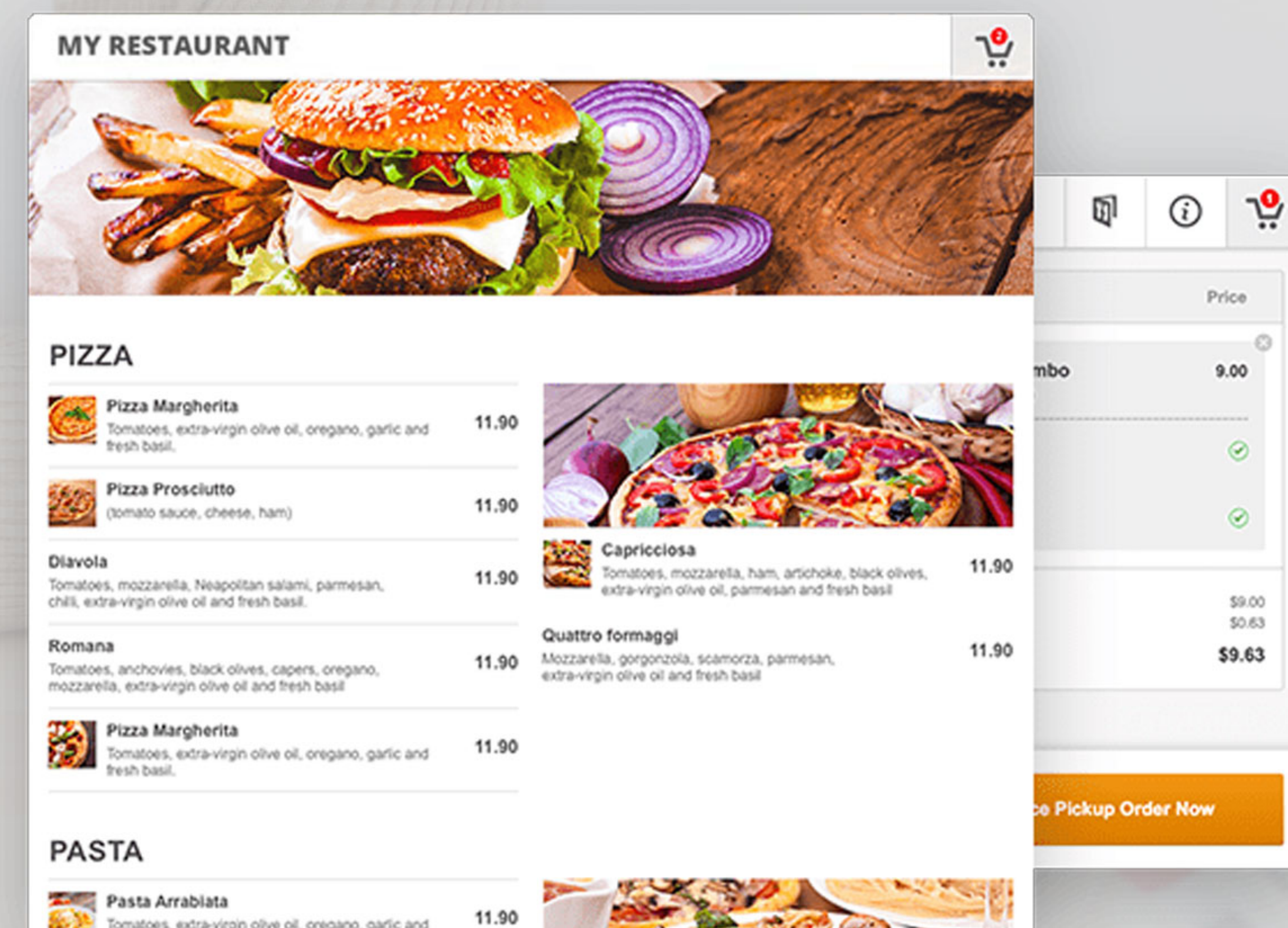
# SETTING UP THE MENU

Create categories, dishes and choices & addon groups.

With our restaurant menu builder you can quickly add new items and customize pictures, portion sizes, prices and so on.

As soon as you make the menu, install the ordering app on your mobile device and get the notifications directly to your phone or tablet.

Each order you receive is instantly pushed to your order taking app.





# ORDER TAKING APP

After the order is placed, you will receive a notification on your phone or tablet. The phone rings, giving you 3 minutes to review and confirm the order. Based on location and pre-planned orders, employees accept the desired destinations and make the fastest route.

The app serves to send orders through the Internet to the connected device, thereby avoiding poor communication, interruptions and wrong delivery costs.

You get rid of miscommunication over the phone and grow your business at the same time!



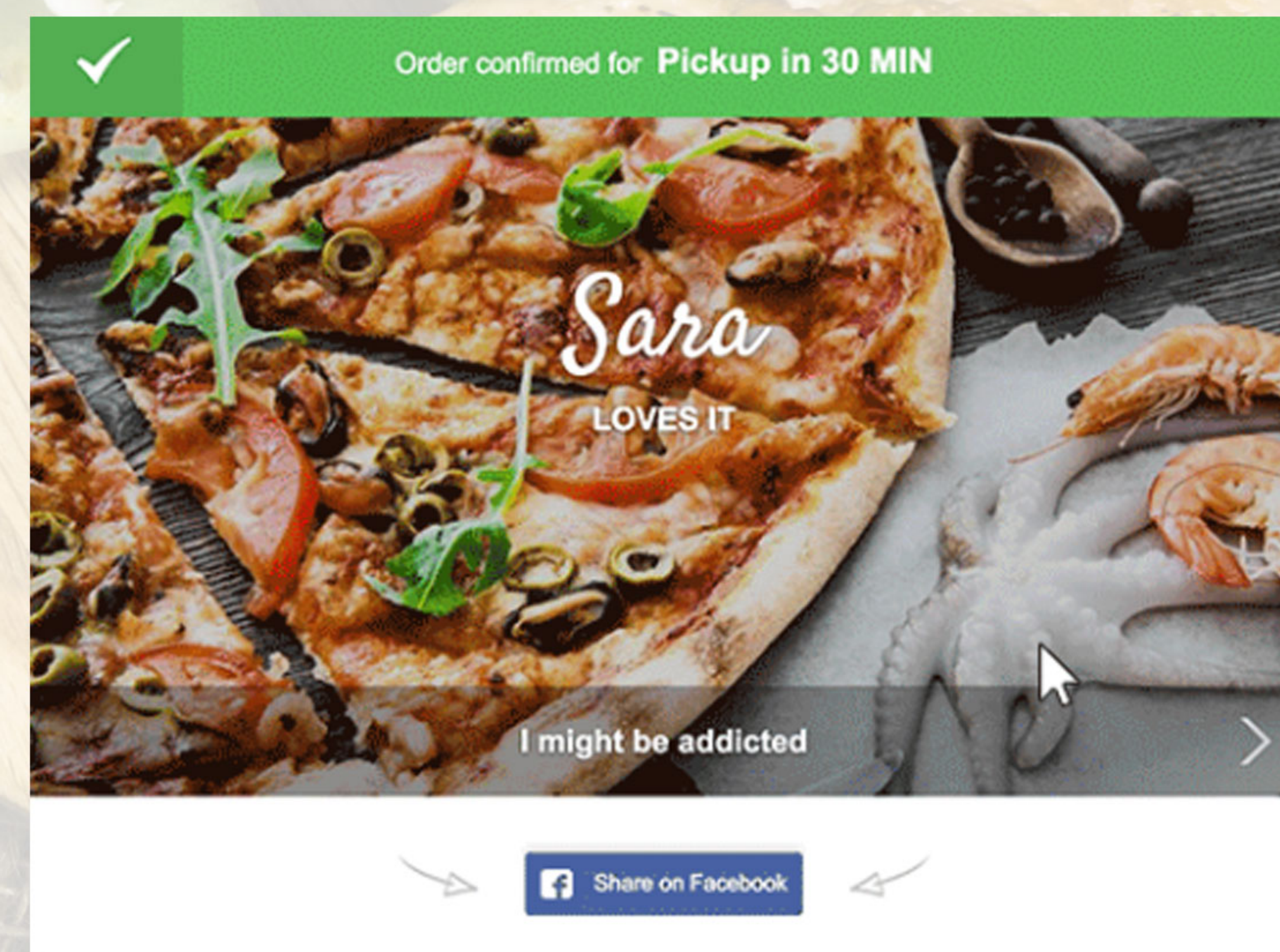


# ORDER CONFIRMATION

After you receive a notification, we keep your hungry customer busy for the next 3 minutes so that you may have time to review and confirm estimated delivery time.

The quick feedback reassures your client that his/her order is being taken care of, while you can get started without other follow up calls.

The restaurant order taking app gives you robust options to automatically print the orders right after you accept them.



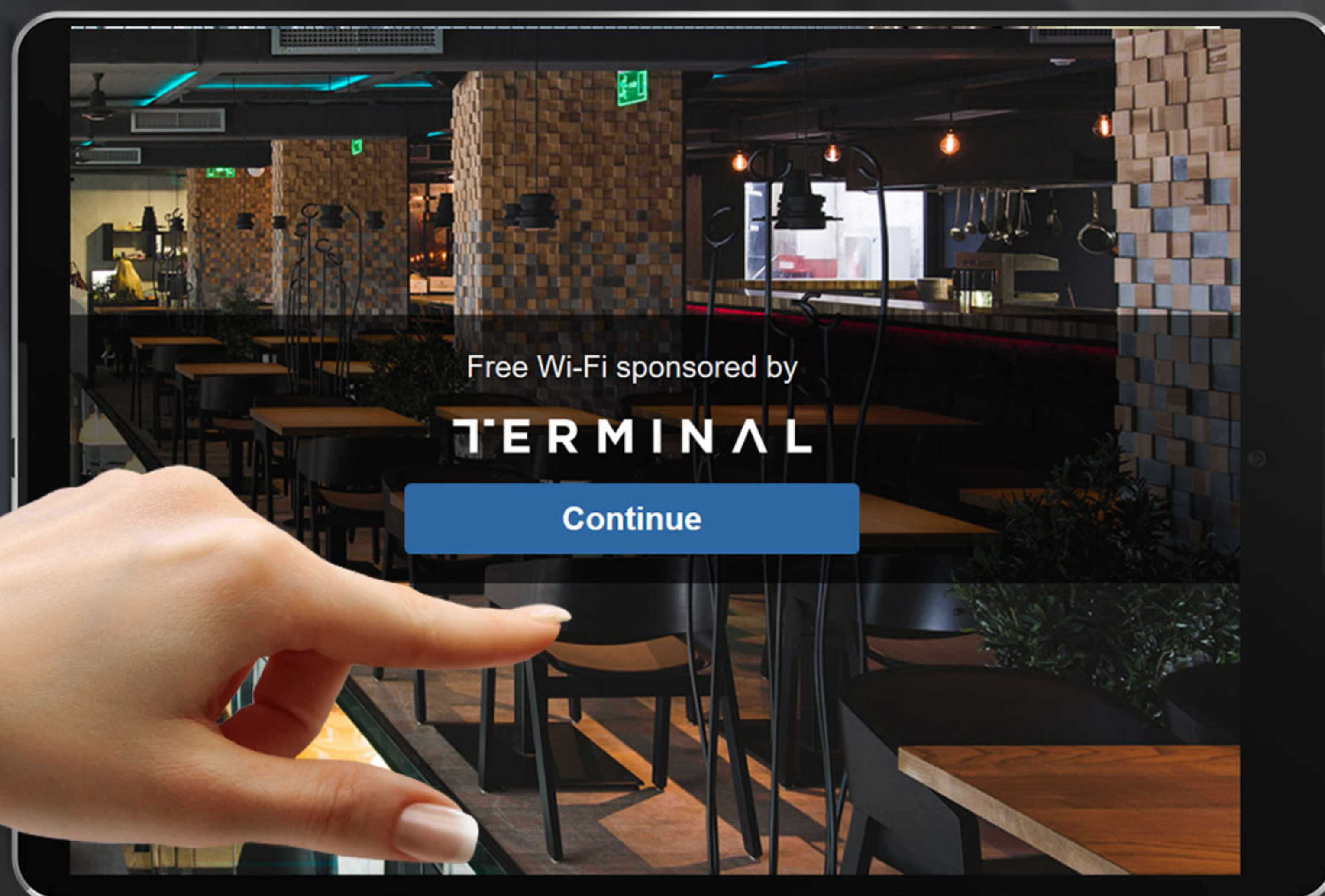


# WiFi MARKETING

WiFi is an ideal marketing channel because it enables you to display video advertisements before a guest is connected to the internet.

Start Hotspot WiFi system enables you to set one or multiple video advertisements which can be rotated each time the guest is connected. For each marketing campaign you will get analytics which includes the number of displayed video advertisements, clickthrough rates, how successful the campaign is, with PDF reports for hotel manager.

Having seen a video advertisement, a guest will be offered to connect to the Internet and visit the web page with a special offer. Thus you enhance guest engagement and advertising.



If you might not have your own advertisements, we are at disposal for any help that you might need while recording, producing and final setting of your ads for maximum results.



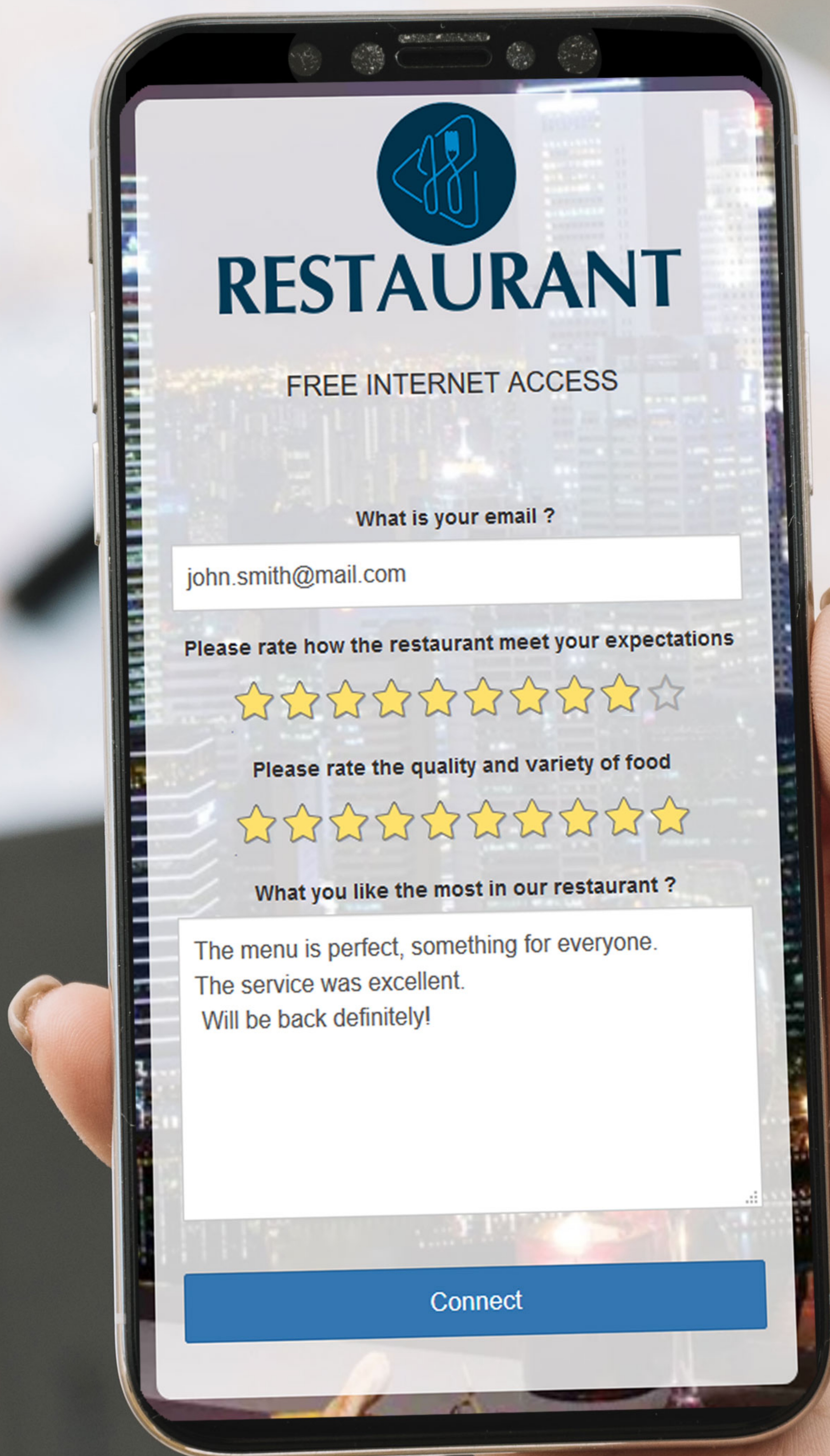
# WiFi SURVEYS

Your WiFi network is a perfect channel to gather the opinions of your guests.

Gather valuable information about your guests, which can be used for marketing purposes and to improve the quality of your services.

Resolve complaints about your services or the staff, which you would not have been informed about otherwise. Surveys can be displayed on the initial login page, or sent in an email after a defined time interval.

All the data are instantly available being gathered into legible analytics, without any paperwork.



The image shows a hand holding a smartphone displaying a restaurant's WiFi login and survey interface. The screen features a logo at the top, followed by the word "RESTAURANT" in large blue letters. Below this, it says "FREE INTERNET ACCESS". A text input field asks "What is your email ?" with the example "john.smith@mail.com" entered. There are two star rating sections: "Please rate how the restaurant meet your expectations" and "Please rate the quality and variety of food", both with 10 stars. A text area asks "What you like the most in our restaurant ?" with the response "The menu is perfect, something for everyone. The service was excellent. Will be back definitely!". At the bottom is a blue "Connect" button.



The image shows three overlapping smartphone screens displaying different stages of a WiFi survey and login process. The leftmost screen shows the "RESTAURANT" login page with a "Connect" button. The middle screen shows a "HOTEL WiFi" login page with a "Please choose a plan" section. The rightmost screen shows a "PORT" login page with a "Please login" section. All screens feature various input fields, buttons, and star ratings.



# SOCIAL WiFi

Social Login is a favourite WiFi access method for most customers since it enables them to log in to the Internet in just a few clicks, without any personal data required/without entering any data.

Social WiFi is a powerful tool by means of which you can offer free WiFi to your guests, and gather customers personal data that you can later use for marketing purposes.

When a guest logs in to the system, there might be a message made public to your friends and followers on a social network, thus enabling you to reach new potential customers.



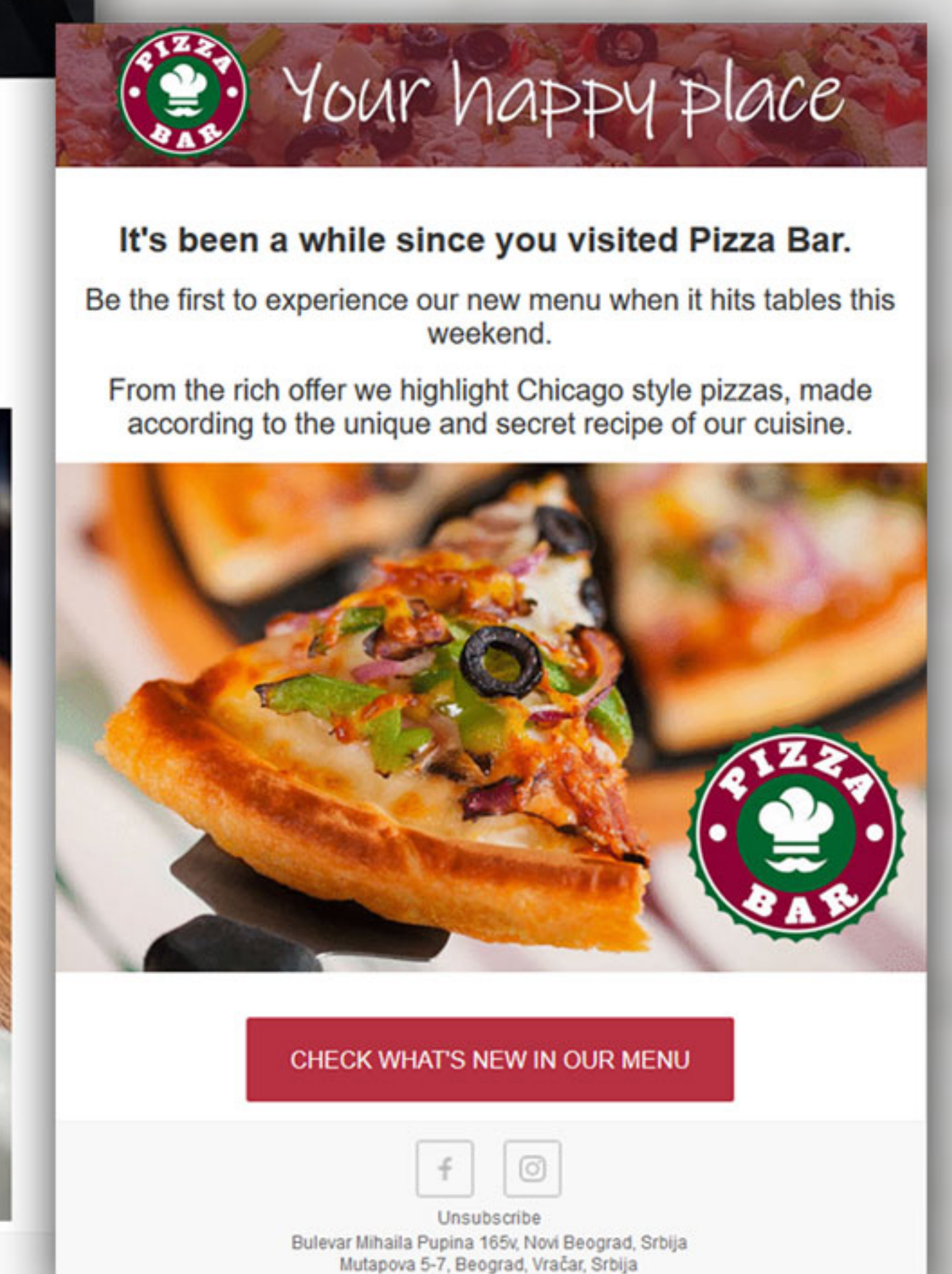
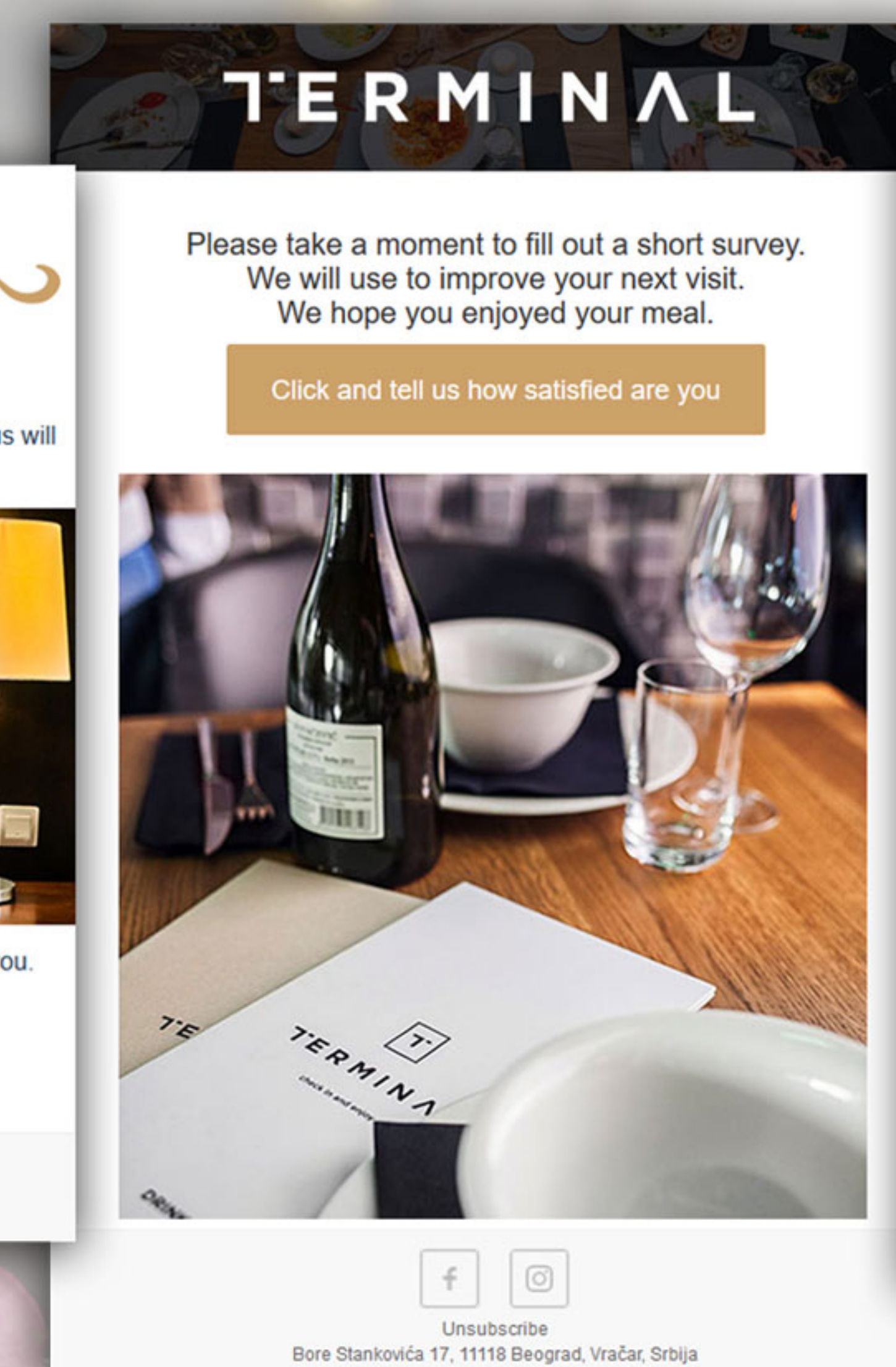
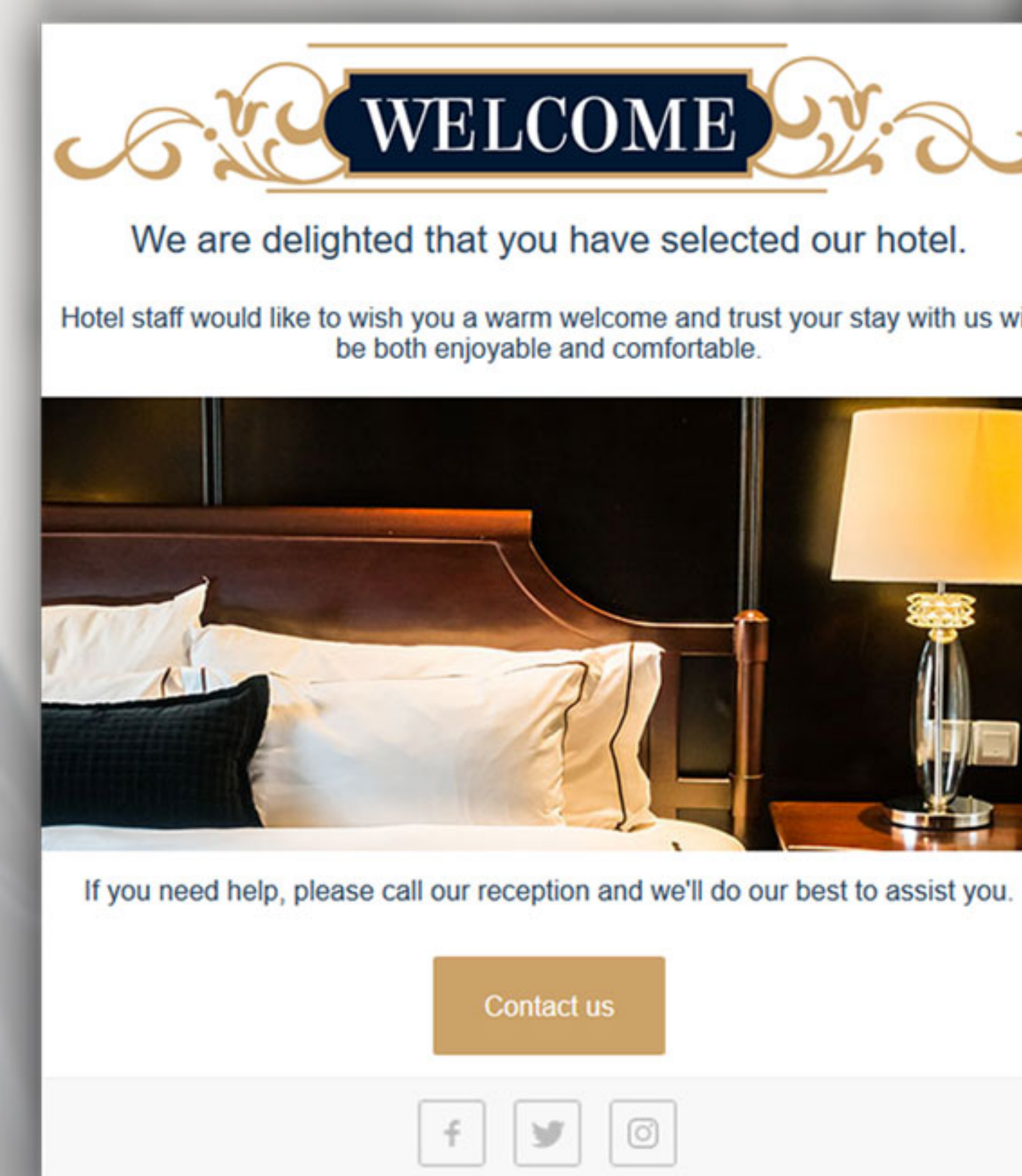


# EMAIL MARKETING

Email marketing campaigns enable you to send information and promotional emails to your guests.

Those campaigns can be sent when necessary, if you want to inform your guests about the novelties, or automatically according to a previously defined schedule which includes initial connection, inactivity or on a guest's day of birth.

The integrated editor, which enables you to insert images, text, links and other features, helps you prepare the emails. The campaigns can be sent to your target guests immediately, or at a specified delivery time.





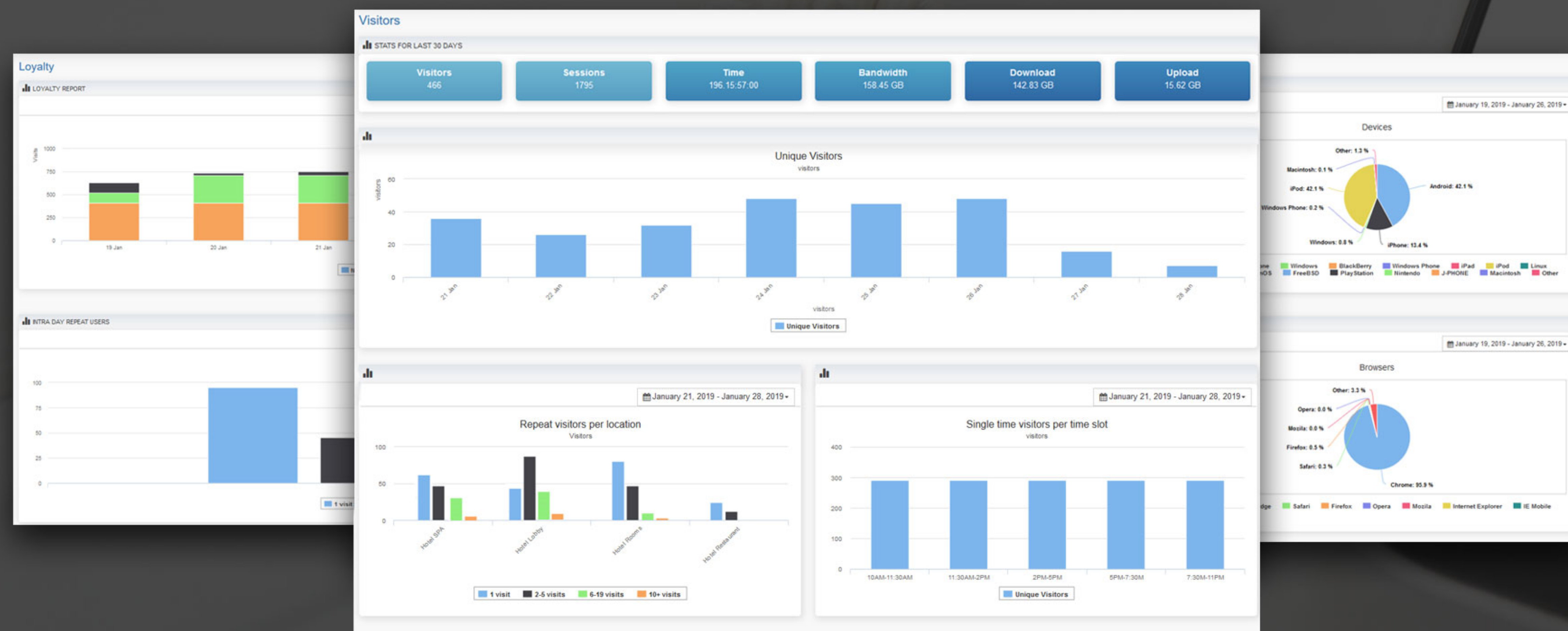
# STATISTICS

Ranking from basic data to advanced analytics, Start HotSpot system offers a thorough insight into visitors behaviour.

Get to know your visitors, find out what their habits are and prepare effective marketing campaigns.

Track Internet usage, set the limits to Internet plans, or set specific limits to individual users.

Visitors statistics have been divided into multiple reports which include loyalty, top users, time intervals, sex, age, and other demographic data.





# ABOUT US

Antamedia software company has been developing software solutions and specialized solutions for both small and middle-sized businesses since 2001.

We initially helped entrepreneurs realize their goals and start their own businesses, and nowadays we give support to our biggest business clients as well.

Antamedia was a pioneer in WiFi software business in 2006 and since then we have expanded the list of solutions for WiFi control with Android and Cloud innovative solutions.

Start HotSpot is a next-generation intelligent system which improves WiFi network, boosts both customer satisfaction and hotel ratings.







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[www.starthotspot.com](http://www.starthotspot.com)



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